

# MANLU XU

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Hey, I'm Manlu, a UX designer with 3 years of working experience in platform product design, user interface design and branding design.

I think strategically and do research to understand the problem and people experiencing it.

Please check my online portfolio: <http://manluxu.com>

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## WORK EXPERIENCE

### Detadata, Inc. - Internet

2018.03

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2018.08

Detadata is an intelligent big data platform that facilitates more transactions between global buyers and suppliers by recommending global enterprises and contacts information and providing sales leads.

### Intermediate UX Designer

Refined the user experience and the operating path of the "Detadata" version 1.0 on the mobile device

Design the v1.0 & 2.0 user interfaces of "Detadata" platform, after launching the website, the monthly active users of first month is more than 500

### Kujiale, Inc. - Internet

2016.06

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2016.12

Top 1 interior design website in China and has the most innovative VR smart interior design platform (coohom) in the world.

### Visual Designer - UX Team

Responsible for the user interface of the "interior decoration design" feature in 3D Design Platform - COOHOM(<https://www.coohom.com/view/general/home>)

Defined the UI templates & build the initial design system of 3D Design Platform, improve the front-end development experience faster, easier and efficient.

### Palmap, Inc. - Internet

2015.07

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2016.05

The largest indoor map data and location based service provider in China. Its product - Palmap Developer Platform has the largest indoor map database in China, which covers 350 cities around China and includes 79 different types of buildings.

### UX/UI Designer

Design the entire v2.0 interfaces of Developer Platform software, build the visual standards and refined the UI templates of Developer Platform

Refined the official website visual style (<https://ipalmap.com/>)

Collaborate with graphic designer for VI design (branding, booklets & posters)

Lead the design team (includes 2 UI designers & 1 graphic designer)

### Meitu, Inc. - Internet

2014.12

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2015.03

Meitu Inc. is a Chinese technology company established photo-editing and sharing software for smartphones. MeituPic, their top app, has 52 million active daily users and 270 million MAU.

### UI Intern

Redesigned the interfaces of "Meitu Stickers" App's on Winphone Device based on the Metro design principle to match the character of device

Created the poster mockups of MeituPic to service millions of users

## EDUCATION

2018.09 - 2019.05

**Sheridan College**

Postgraduate Certificate  
Web Design

2012.09 - 2015.06

**Jiangnan University**

Master Degree of Design  
Design Science

2008.09 - 2012.06

**Xiamen University**

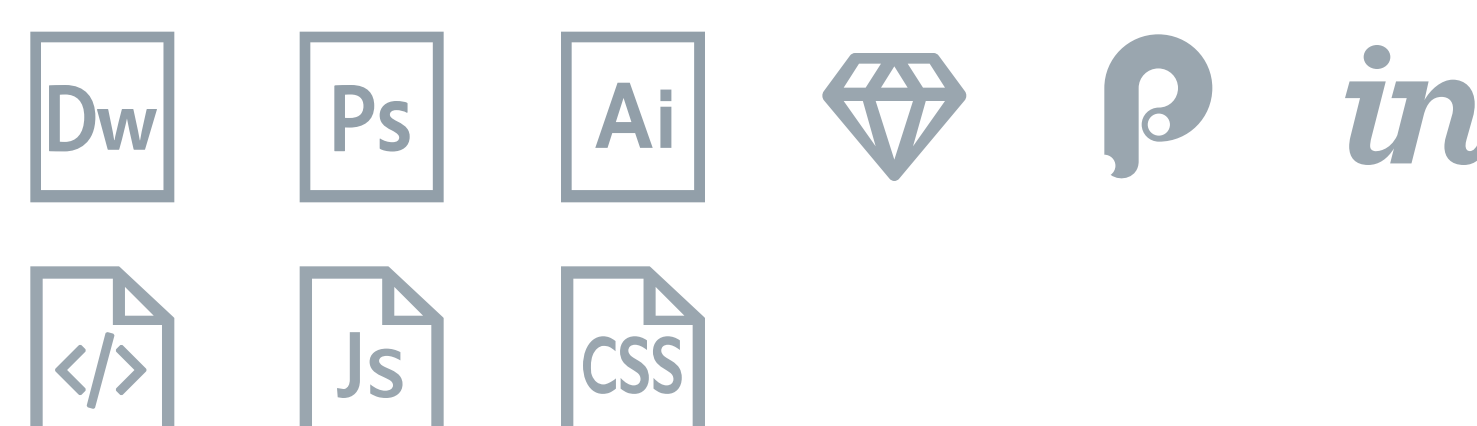
Bachelor Degree of Arts  
Multimedia Design

## SKILLS

### Methodology

Prototype    Wireframe  
Persona      User Research  
User journey map    Design system

### Software



### Bilingual

Chinese (Mandarin)